

Cookie Statement

What exactly are cookies and what do I use them for?

A cookie is a small text file that is placed on your computer, tablet or smartphone when you visit my website. Information is stored in this text file. Do you come back to my website at a later time? Then your information will be recognised and I will see that you are looking at my website again.

Functional and analytical cookies

On my website, I place both functional and analytical cookies. I use these to make my website function as well as possible and I use the analytical cookies to map your behaviour on my website. The cookies I place do not use any personal data.

But why do I place cookies?

I place these specific cookies to increase the user-friendliness of my website. This allows me to make the structure, navigation and content of my website as user-friendly as possible so that you can visit my website anytime, anywhere.

Analytical cookies

In order to check what you see on my website, I use Google Analytics. Google places a cookie on your computer, and through this I can see what your behaviour is on my website. To determine which parts of my website are most interesting to my visitors, i.e. you, we continuously measure how many visitors come to my website and which parts are viewed the most.

Tracking cookies

Tracking cookies (such as a Facebook pixel) track visits to the website in order to build up a profile of website visitors. They can use this information to optimise the website or to show you advertisements that you might be interested in.

Use of cookies

The use of cookies is safe, no personal data can be derived from them. Your telephone number or e-mail, for example, will therefore remain unknown. Don't worry about any spam, I won't be able to contact you.

In order to determine which parts of my website you view most often, I continuously measure your behaviour on my website. For this, I use Google Analytics. JavaScript allows me to count pageviews.

The information I collect on my website is used to produce statistics, which I use for the following purposes among others;

- Tracking the number of visitors to my website;
- Tracking the time you spend on my website;
- Determining the order in which you visit pages on my website;

- Assessing which pages of my website may need to be adjusted;
- Optimising my website.

I think it is very important that you know what cookies my website uses and for what purposes they are used. I want to keep an eye on your privacy and the user friendliness of my website and make sure that both are guaranteed. I also use cookies for;

- Saving settings for optimal viewing, such as the desired buffer size and the resolution data of your screen;
- Reading your browser settings to optimise the display of my website on your screen;
- Evenly load the website, so that it remains accessible.

Browser settings

If you do not want my website to place cookies on your computer, you can adjust your browser settings so that you receive a warning before cookies are placed. You can also delete cookies that have already been placed. Please note that you have to do this for each browser and each computer you use. So if you use Internet Explorer and Google Chrome, you have to delete your cookies twice. Please note that if you do not want cookies, I cannot guarantee that my website will work perfectly. Features on the website may not work as well or you may see errors on my website. In addition, refusing cookies does not mean you won't see any ads, it just means ads will no longer be selected based on your preferences. How you can adjust your settings or remove cookies varies from one browser to another.

Questions?

If you have any questions about the cookie policy of my website, you can contact me via the contact form or send an e-mail to info@elizebeen.com